

# HOME

fiscal year 2024



## FY2024 ANNUAL IMPACT REPORT

## Our Mission

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

## Our Vision

A world where everyone has a decent place to live.



Habitat for Humanity is a global organization focused on addressing the monumental and pressing need for affordable and decent housing. Since 1976, Habitat's late founders, Millard and Linda Fuller, developed the concept of "partnership housing" that over time grew into the Habitat for Humanity we know today. This idea focused on those in need of adequate shelter working in partnership with volunteers to build simple, decent housing. Homes were sold with zero interest mortgages and payments were returned to the "fund for humanity", which when combined with donations, allowed the work to multiply. These concepts, and the vision that everyone in the world should have the opportunity for decent shelter, have lead Habitat for Humanity to become a world leader in addressing the issues of poverty housing.

## all are welcome

Habitat for Humanity of Hillsborough County has an open-door policy: All who believe that everyone needs a decent, affordable place to live are welcome to help with the work, regardless of race, religion, age, gender, political views or any of the other distinctions that too often divide people. In short, Habitat welcomes volunteers and supporters from all backgrounds and also serves people in need of decent housing in accordance with all fair housing standards. As a matter of policy, Habitat for Humanity International and its affiliated organizations do not proselytize. This means that Habitat will not offer assistance on the expressed or implied condition that people must either adhere to or convert to a particular faith, or listen and respond to messaging designed to induce conversion to a particular faith.

## Our Impact at a glance

**540**

**individuals**

served last fiscal year through all Habitat Hillsborough programs

**32**

**new homes**

built from the ground up for Habitat partner families

**32**

**repair projects**

for community members, including 2 neighborhood revitalization projects

**50**

**tithe homes**

impacting our partner Habitat affiliates in Haiti and the Dominican Republic

**2,200**

**volunteers**

served at build sites, ReStores, Home Preservation, and more!

**26,880**

**volunteer hours**

spent supporting the mission of Habitat

**114**  
**total homes**

built, repaired, and tithed in FY2024

# Building strength, stability, & self-reliance through affordable homeownership

Habitat is a partnership founded on common ground – bridging theological differences by putting love into action.

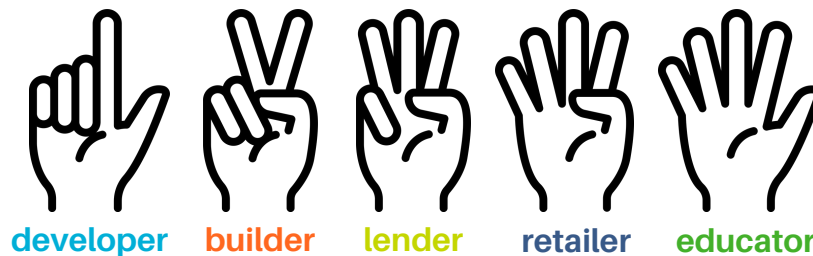


## who are we

We give families a  
**hand UP**  
not a handout.

The Habitat mission is centered around the ideology that no matter who we are or where we come from, we all deserve to have a decent place to live. We deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures. At Habitat for Humanity, this is what unites us. Through shelter, we empower.

We're not your average nonprofit! We are a...





## Unlocking doors to affordable homeownership

*"To me, home, is a safe haven and comfort zone. A place to live with my family and to build memories as well as a way to build future wealth. . . A place where we can truly call our own and be ourselves in."*

*--Tonya Torres, Habitat Homeowner*

# letter from our CEO



Habitat Hillsborough had its most impactful year in our history! We completed 32 home sales and 32 home repair projects! Thank you to everyone in our community for your support of the Habitat mission. We are delighted to share your impact in Fiscal Year 2024.

Our ReStores broke new ground this year. After closing our Hillsborough Avenue and Silvermill ReStores, we combined them into a better shopping experience for the public. In April we opened our Florida Avenue ReStore, our new flagship store, which features 45,000 square feet of great deals. We hope you will visit us soon to shop or donate your gently used home goods. All profits from our stores are used to build and repair more homes for low-income families in Hillsborough County.

We are pleased to report that we have completed our Curiosity Creek neighborhood, 25 affordable new homes near Chamberlain High School. Over 60 kids now have a stable place to call home. We are also working on a new neighborhood, Windhorst Commons, located in Brandon. Windhorst Commons will provide 23 families with decent and affordable forever homes. The need for affordable homeownership in our community is still critical, so we continue to work hard to increase our impact: we have set a goal of 39 new homes for the current fiscal year. Over 180,000 households in Hillsborough County are still paying more than 30% of their income for housing; over 100,000 of those households are renting, which does nothing to help these families build financial stability and generational wealth. We are determined to change lives one home at a time.

As we see property taxes and homeownership costs soaring, we are advocating for policy that can help bring these costs down for our community's low-income homeowners. When you speak with your elected officials, be sure to remind them of the importance of affordable housing. Without ample affordable housing options, businesses will hesitate to move to our community because their employees will not be able to afford to live here, impacting our local economy.

Our work remains focused on achieving the goal of providing 50 new homes for struggling families year after year. Each year, we get a little closer to that goal and we are so thankful to all of you who help make that possible!

In partnership,

Tina Forcier  
Chief Executive Officer

**Habitat for Humanity provides "homeownership" opportunities that break the cycle of poverty. Buying an affordable home is one thing, buying a home with an affordable mortgage that includes financial and home maintenance training, builds a path to successful homeownership.**



every  
child...

deserves a decent place to live

**4** ★★★★★  
stars 6 years  
running!

For the 6th consecutive year, Habitat Hillsborough has earned a top rating from Charity Navigator! This resource assesses over 200,000 nonprofits worldwide to measure their overall stability, efficiency, & sustainability



# board of directors

homeownership within reach, making dreams come true



“ A strong board is made up of community leaders willing to do the work. Great leadership is not about being in charge; it’s about taking care of those in your charge. Through the Habitat mission, our board will continue to put God’s love into action through service and guide our local mission with purpose. Together, we can transform vision into impact. ”

*In partnership,*

Damon Moorer, Board Chairman

## meet our board



Damon Moorer  
Chairman



Jason Quintero  
Vice Chair



Cristina Hale  
Treasurer



Dr. Alisa Zujovic  
Secretary



Leroy Moore



Lisa Steinagel



Christopher  
T. Dawson



Dane Blunt



Sandra Murman



Jake Emerson



Brian Lacusky



Shawn Rupp



Anissa Westfall



Roland Jean  
Charles



John Beacham



Jessica Todd



Samantha Leanillo

# our programs



## Home Preservation

Home Preservations are one of Habitat's ways of helping Hillsborough County homeowners stay in their homes. With the help of volunteers and sponsors, we provide crucial repairs and neighborhood revitalization projects that help to strengthen homes, community, and hope.

### rock the block *neighborhood revitalization*

Our 2nd annual neighborhood revitalization project reached new heights this year, helping to repair four family homes and a community center in the Highland Pines neighborhood. In addition, our partnership with Fifth Third Bank's and the CDC of Tampa's Empowering Black Futures Initiative has served 26 families this year in the effort to support Tampa communities in distress.

### access ramps *keeping families in their homes*

With the help of our Dream Builders, a group of dedicated and skilled volunteers, our Home Preservation team completed 12 new wheelchair access ramps for local residents. These families now have safer and more secure access to their homes.



Before



After

**32 projects complete!** Including two neighborhood revitalizations, 12 access ramps, 12 new roofs, \$40,000 in-kind donations, and over 2,300 volunteer hours





# Financial Literacy

Mentorship plays a significant role in the Habitat for Humanity model. Our Financial Literacy and Credit Mentorship Program aims to support potential partner families and prepare them for future homeownership through credit mentorship, financial education, and personalized building blocks to put them on a path towards a more equitable and stable future.

**60 families served through the Financial Literacy Program!**

12 families have closed on their forever homes in FY23-24 after starting in our Financial Literacy Program.

13 families are now approved into our homeownership program, working towards their future homes for FY24-25

# Homeownership

Habitat for Humanity helps to build Strength, Stability and Self-Reliance in our community by providing affordable homeownership opportunities. Low-income individuals and families, who meet our eligibility criteria and who qualify for a Habitat mortgage, may choose to partner with Habitat Hillsborough to build their dream of owning their own home.

Our application process is now completely online and provides a Hand UP to families who seek a long term partnership with our Hillsborough County team through the homeownership process. To qualify for our program through the Habitat model, candidates must,

**Have a Need**

applicants living in substandard, hazardous, overcrowded and/or unaffordable housing.

**Can Pay a Mortgage**

Applicants must earn enough income to pay for their home mortgages, but not so much income they can qualify for another type of home mortgage.

**Are Willing to Partner**

Applicants invest in at least 300 hours of "sweat equity", which can be accumulated by helping with Habitat home builds, at the ReStores, education classes, and events.

thank you to our partners at TD Bank for supporting this program!



## our past year

The Habitat Hillsborough Construction team wrapped up a record-breaking year, completing 32 new homes. This is a 100% increase in the number of completed homes over the previous year. Every home built this year was Energy Star certified, providing each family with a well-insulated, sustainable and energy efficient home. Our hardworking partner families have taken ownership of their new homes throughout Hillsborough County, in Temple Terrace, Plant City and several communities within the City of Tampa. Twenty-five of the completed homes are located at Curiosity Creek, the beautiful, planned neighborhood that is located in the Forest Hills community. Homes in this subdivision range from three-bedrooms to seven-bedrooms, housing families that ranged from one to 12 persons.

## looking ahead

This next year will bring 39 new homes, including homesites in Plant City, Brandon and throughout the City of Tampa. The infrastructure (water, sewer, and road construction) is well underway for our latest community of 23 new homes. The new neighborhood will boast an eclectic mix of contemporary and Mediterranean-style architecture, a tree-lined street, and a small passive park planted with Florida-friendly, drought-tolerant landscaping. Each new homesite will be designed with a xeriscape-style front yard based on a new Habitat Hillsborough Landscape Design Manual, developed in part with a generous grant from the Community Foundation of Tampa Bay. Habitat Hillsborough is committed to sustainable, resilient land development and will continue to design front yards and planned community park sites with Florida-friendly, drought-tolerant plants and trees for all future development.

## Construction





every leader  
has the tools to inspire others

## ceo build

Raising over \$240,000 towards two affordable Habitat homes, over 40 CEOs, like Mike Kilpatrick, CEO of Centennial Bank (pictured above), set aside their briefcases and picked up their hammers at our 2024 CEO build volunteer day for the Vasquez and Gentry Families!



Scan the QR code  
or email Carlos Navedo at  
[cnavedo@habitat-hillsborough.org](mailto:cnavedo@habitat-hillsborough.org)  
to get involved in our next CEO Build!





**180,000**  
households in Hillsborough  
County are cost burdened



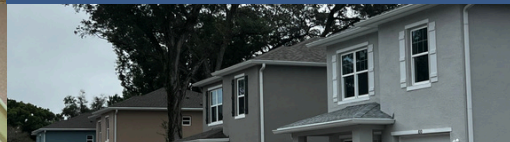
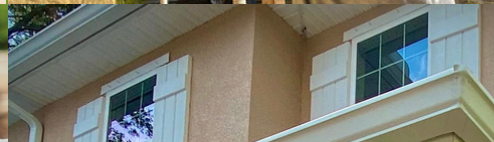
**a world**  
where everyone has  
a safe place to rest  
their head at night



**2.2k**  
volunteers joined our  
mission this fiscal year to  
make a lasting impact!



**2,200**  
tons of waste are diverted  
from Hillsborough County  
landfills by our local  
ReStores. That's over 4  
million pounds a year!





# 62%

Children in Habitat homes are 62% more likely to graduate from postsecondary education



# 5388

total Individuals served this past fiscal year!



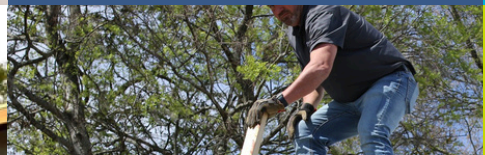
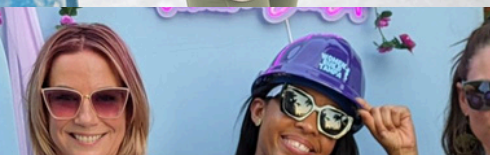
# a family

should never have to spend more than 30% of their income on housing



# 78%

of families with 80% AMI (area median income) pay more than 30% of their monthly income towards housing costs



# 12

# the search for "home sweet home"

## *the Matute Franco family journey*

Johanna Matute is a single mother, working full-time as an accountant for the Hillsborough County School District. For much of Johanna's adolescence, she remembers sharing a bedroom with her sisters. That was what was normal for her family, but still she hoped one day to have some space of her own. When Johanna moved to the U.S. as an adult from Venezuela, she hoped that this new chapter might be what she needed for a fresh start, but Johanna once again found herself sharing a single bedroom with her 11-year-old daughter due to affordability. Johanna hustled to find housing, gaining friends along the way who rented single bedrooms or modest spaces to her and her daughter. She kept her eye on a future where they would someday create their "Home, Sweet Home".

Until then, Johanna went above and beyond to make Kamilah feel at "home" no matter where they laid their heads at night: all that mattered is that the mother/daughter duo was together. But as Kamilah grew older and more mature, Johanna knew it was time for a change.

***"Kamilah is so deserving and it's important for her to have her own space and privacy as she becomes a young woman,"*** Johanna said with heartfelt words, sharing her decision to join the Habitat Homeownership program.

For Johanna, it was not just about space— she was determined to build a stable future. She dreamed of the security that an affordable mortgage will provide, giving her the chance to plan ahead and invest in her family's financial future. Eager to learn and grow, Johanna enjoyed the education classes that are part of the Habitat Hillsborough program.



With 300 hours of sweat equity required, she embraced the opportunity to work alongside volunteers in building her home and her future.

Johanna and Kamilah were thrilled to move into their new home in Temple Terrace in February. When asked what she would say to those who helped build her home, Johanna's gratitude shines through. ***"Their help and support is very appreciated. By their willingness to give time and dedication, they're not only giving to the community—they're making our life better and contributing to our success."***

Johanna was encouraged to apply to the Habitat Hillsborough program by a close family friend who is also a Habitat Homeowner! This kind of referral is exactly what we hope for within this community and the kind of Hand UP, not handout, that we are proud to provide as we realize our vision of creating a world where everyone has a decent place to live.



*“The word “home” means independence for my quadriplegic daughter and it means peace of mind for me. Owning my own home will forever positively impact us because we can finally set up the proper equipment that will allow my daughter to do things on her own. This home will mean absolutely everything to us and provide freedoms to my daughter when so many have been taken away.”*

*--Frank Jesselli, Habitat Homeowner*

## **accessibility meets affordability** *an ADA Compliant Home for the Jesselli Family*

Frank Jesselli is a single father who works as a construction worker and an occupational therapist. His 13-year-old daughter, Angelina, enjoyed a healthy childhood for years until suddenly one day she could no longer walk. Angelina was diagnosed with an autoimmune spinal disease.

At the time, Frank and Angelina were living in a third-floor studio apartment with rent they could barely afford, but they were not able to move anytime soon. With no elevator for Angelina, Frank carried her up three flights of stairs every day for three years. While Angelina had received a powered wheelchair, it was too large to fit through the standard apartment doorways, so her father carried her throughout their home.

Thousands of families like the Jessellis experience hardship like this. Whether it is wheelchair accessibility, overcrowding,

air quality or other challenges, their home no longer meets their needs. When life deals you a curveball, your stable and secure home is vital to your family’s success.

The brand-new Habitat home that the Jessellis received keys to this past year came with adaptations that will give Angelina the safety and independence she needs.

The Jesselli Family home is ADA-compliant, featuring lowered countertops, widened doorways, grab bars and even lift structures in the ceiling to assist with Angelina’s mobility. Frank expressed profound gratitude to Habitat for Humanity and the dedicated volunteers who enabled him and his daughter to live with dignity in a safe and stable environment tailored to meet her needs.



## CEO Build

CEO Build unites the incredible power of C-Suite level and Executive Leaders to help transform their community through affordable housing and a day of volunteerism.

## Women Build

Women Build is a call to action for women looking to better their community and spread awareness of the challenges single mothers face when it comes to affordable and decent housing for their families.

## Real Estate Build

Real Estate industry professionals know first hand the importance of homeownership for individuals, families, and communities. Join fellow agents, brokers, and more in providing a foundation for growth for families.





CHARITYGOLFINTL.COM



### Veterans Build

Join active and retired military as well as civilians in raising much needed awareness and support for our military families. Our veterans initiative is focused on assisting and empowering local veterans with homeownership solutions and opportunities.

### Veterans Inshore Slam Fishing Tournament

The Veterans Inshore Slam Fishing Tournament is a day of fishing and fun! 100% of the tournament proceeds go directly to our Habitat Veterans initiative that supports low-income Veterans and their journey to affordable homeownership and home repair.

### Pineywoods Realty Golf Tournament

Join the Pineywoods Realty Golf Tournament supporting the Real Estate Build Initiative! This fundraiser is great for networking and a fun round of golf that supports local families!

welcome to the



**ReStore**



*Shop.  
Donate.  
Volunteer.*

# ReStore

Discover the joy of shopping with a purpose! Each visit to a Habitat ReStore is a treasure hunt where every purchase supports a Hillsborough County family's journey towards affordable homeownership. From unique vintage finds to everyday essentials, our curated and diverse selection of new and gently used items offers something for everyone.

By choosing to shop with us, you're not only finding great deals but also giving back to meaningful community programs and initiatives through the Habitat program and helping to reduce waste. Come explore and experience how a simple shopping trip can help to build strength, stability, and self-reliance through shelter.



Welcome to the  
BIG Florida store!

How can I  
help you?

where  
nt pla  
nities build  
e world.



## Visit our ReStores!

-  [Brandon ReStore](#)  
501 W Robertson Street, Brandon, FL, 33511
-  [NEW! Florida Ave ReStore](#)  
8247 N Florida Avenue, Tampa, FL, 33604

## donate

Donations of gently used household items are accepted at either of our two store locations during operating hours.

To schedule a **FREE** donation pick up in the Hillsborough County area, Call our intake hotline at **813-540-7540**

## volunteer

From greeting customers to helping with incoming donations, volunteers are a HUGE help at our ReStores! We invite individuals and groups to join us for a day of service and fun.

To schedule your next volunteer day, reach out to our Volunteer Services Team at [Volunteer@habitahillsborough.org](mailto:Volunteer@habitahillsborough.org)

## N Florida Ave. ReStore Grand Opening!

In April, we celebrated the opening of our brand new ReStore, conveniently located on N Florida Avenue, **making it the largest ReStore in Florida!**



# volunteerism

the road to a strong & active community is paved by volunteers

Volunteers are the lifeblood of the Habitat mission. From our founder's vision, to your very capable two hands, YOU bring this mission to life. We thank all of you who have joined us this past year, and to all those who will become volunteers this year.

Every nail is essential in building a strong and stable home. Much like this, every volunteer plays a vital part in bringing the Habitat vision to life - **creating a world where everyone has a decent place to live.** Whether it's installing the window of a future child's bedroom, restocking the shelves at your local ReStore, or building walls at our Construction Ops Center. Every volunteer has a part to play! We hope to see you out there - **Let's Build!**

"At Habitat Hillsborough, I've witnessed firsthand the transformative power of volunteers coming together with a shared mission. It's not just about building homes; it's about restoring hope and stability for families who need it most. Every hour our volunteers contribute brings us closer to a community where everyone can thrive. The work we do is deeply rewarding, and I'm constantly inspired by the compassion and dedication of those who give their time to make a lasting impact on our community."

--Rachel Hunt, Director of Volunteer Services





**together**  
we build  
**homes,**  
communities,  
and hope.

**\$900,232.63**

The 2023 Independent Sector values 1 volunteer hour at \$33.49. HFHHC logged 26,880.64 total volunteers hours, valuing at \$900,232.63 saved for the mission!



**individual and group volunteer opportunities**

We welcome volunteers of all skill levels to volunteer with us! Join in on the fun as an individual, or bring a team of friends, family, or coworkers!



scan to start your volunteer journey



**Curiosity Creek Is Complete!**

In May we celebrated with volunteers and friends, the completion of our biggest Habitat neighborhood yet! **25 families, including 65 children,** are now calling Curiosity Creek, **HOME.**



**every helping hand can make a difference.**



**Theology of The Hammer Recipients**

The Theology of the Hammer recognition is a favored tradition here at Habitat Hillsborough. At every home dedication, a hammer is given in recognition to a volunteer whose given exemplary support and generosity of spirit to our home build program.

**Our 2024 Hammer Award Recipients:**

- Stacey Curtis
- Janet Wagner
- Robin Morrow
- Caroline Van Mannen
- Blair Licht
- Carlton Davis III
- Ali Hubbard
- Donna Vassallo



**In FY2023-24, we welcomed over...**

**2,180 volunteers** to our sites, serving over...

**26,880 hours!**

Thank you volunteers for supporting Habitat families near you!



## advocating for change

**HABITAT CEOS ACROSS THE US ARE FIGHTING FOR AFFORDABLE HOUSING, AND SO CAN YOU!**

Given the current economic environment, it is more important than ever that affordable housing funding remains in place, especially for affordable homeownership programs like ours. The cost to build a home has gone up by 30% in the last couple of years, and we have also seen increased homeowners' insurance costs, as well as a rise in property taxes, due to inflated home values.

All these factors are working against the affordable housing sector at a time when the wages of our homeowner applicants are not keeping pace with increased housing costs, making homeownership out of reach for far too many hard-working families in this county and throughout the State. The families we serve are people we all interact with every day. They are our teachers, medical assistants, customer service representatives - they are our veterans and our friends.

If we are to be a community where businesses thrive, we need affordable homeownership opportunities that will attract the talent for them to be successful. Homeownership is a way to stabilize staffing for our businesses and for families to build wealth to close the wealth gap.

Homeownership is more permanent than rental housing and increases the stability needed for all of us. Decreasing funding streams that support the work of affordable housing providers hurt not just individual families, but the entire local economy.

Since the beginning of 2024, the Hillsborough County Commission has rescinded impact fee relief for all affordable housing projects and slashed the HOPE fund for affordable housing development from \$10 million to \$2 million. Habitat homeowners pay property taxes that will more than pay back the funding that assisted them to get into their forever home. We ask that our community use their voices to let our local government know that affordable housing is important to our local economy and urge them to increase funding so we can house the 180,000 households that pay more than 30% of their income for housing.

“ I hope to see our state and local government see the need for homeownership. We are in a housing crisis so there is the impulse to fund rental projects with less focus on ownership. This does not close the wealth gap we see in our community. As Millard Fuller wisely said, the poor need capital, not charity. ”  
--Tina Forcier, CEO Habitat Hillsborough

# global village program

*impact felt around the world*



Habitat  
for Humanity®  
of Hillsborough County  
Florida, Inc.

Proud  
Tithe Partner  
Since 1986



Meet Nicolasa!



Nicolasa is a housewife who lives with her 24 year old son, Alejandro in the Dominican Republic. She tells us that after support from Habitat and her new cement floor, she can now open the door of her home without the fear of the insects that used to enter her house.

***Did you know that Habitat Hillsborough tithes a home solution for every home we build in Hillsborough County?*** That means for every home we build here in Tampa, a family in Haiti or the Dominican Republic feel the positive impact as well!

***But how does this work?*** Thanks to the generosity of McKenzie Scott and the grant we received back in 2022, we decided to tithe for even more homes than before. The tithe funding goes to support Habitat entities in Haiti and the Dominican Republic, so each time we complete a home build for a family here in Tampa, we tithe \$4,500 in funding to either Haiti or the Dominican Republic. Last year, we supported the building of 50 home solutions through this program!

What this means is that we are living up to our vision of **"A World Where Everyone Has a Decent Place to Live"**. In June, we received an update from the Dominican Republic sharing that funding from the tithe program has helped Habitat Dominican Republic to reach 6,416 housing solutions and provide more than 924 "Floors to Play On". The "Floors to Play On" initiative changes a dirt floor into a cement floor for better sanitation and a safe place for children to play in their homes.



serving those who have served:  
**veterans initiative**



## every veteran **deserves a decent place to live.**

We are proud to have completed 13 critical home repairs for local veterans as well as partnered with 3 veterans and their families through our Homeownership program, who closed on their forever homes this past year.

Ensuring that our heroes have a decent place to lay their heads at night is something we can all be part of as a community. Joining Habitat Hillsborough's Veterans Initiative means you are advocating for the safety and stability of our veterans and their families through shelter, and commit to those who have fought for the safety of all Americans.

Spend a day of fun in the sun fishing – while supporting Habitat Hillsborough's Veterans Initiative. 100% of the proceeds from this tournament will help low-income Veterans build strength, stability, and self-reliance through affordable homeownership and home repair.



To learn more about how to help your local veterans, scan the QR code or email Carlos Navedo at [cnavedo@habitathillsborough.org](mailto:cnavedo@habitathillsborough.org)



## thank you for lifting others up



Our Dearest Habitat supporters,

This year, we celebrate not just the completion of 32 brand new homes, but the beginning of a new chapter for several incredible families in the Tampa area. These homes are a testament to the phenomenal power of community, generosity and hard work. We are grateful to all our volunteers, donors and partners who contributed their time, resources and skills to help move the needle forward and make the dream of affordable housing become a reality.

To the families who are now calling a Habitat house their home, we are thrilled to see you take this step toward stability and prosperity, as this is more than just a program but a Habi-family that is ever growing and rooted in partnership. May your home be filled with love, laughter and countless happy memories, and may these homes serve you and generations to come.

To our community, thank you all for being part of our growth this year and every year before and to come. **YOU are the driving force behind our mission**, and sharing in the joy of accomplishment together is a blessing. We could not be more grateful for your support.

To those who are eager to support and serve in the coming year, we are excited to see you out there either at a build site, ReStore or community event where we may continue to lead with grateful hearts and pick up our hammers as a tool to build our community stronger and more resilient than before.

Together, we're not just building homes, we're building a brighter, more hopeful world. Thank you.

In partnership,

Richard Rogers  
Chief Development Officer

“Volunteers and donors are the heart of our mission. You bring more than just your skills and labor; you bring hope to families. Each nail hammered, each wall painted, and every hour spent out in the community contributes to creating not just houses, but homes filled with dreams”

# FY2024 financial summary\*

## Operating Support and Revenue

Contributions	
Cash	\$ 2,507,897
Donated lots	\$ 465,117
In-kind	\$ 461,595
Transfers to homeowners	\$ 8,156,500
Sales - Habitat ReStore	\$ 2,320,622
Foundations and grants	\$ 3,212,382
Other	\$ 897,443
<b>Total Support and Revenue</b>	<b>\$18,021,557</b>

## Operating Expenses

Program services	
Rehab/Construction	\$ 10,146,425
Homeowner services	\$ 1,630,675
Habitat ReStore	\$ 3,986,739
Supporting services	
Management and general	\$ 1,630,675
Fundraising	\$ 724,744
<b>Total expenses</b>	<b>\$18,119,260</b>
<b>Change in Net Assets before Other Changes</b>	<b>(\$ 97,702)</b>
Other changes - revenue (Expense)	
Total other changes	(\$ 930,840)
Change in Net Assets	\$ 1,028,543
<u>Net Assets, beginning of year</u>	<u>\$ 11,509,601</u>
Net Assets, end of year	\$ 10,481,057

\*figures are unaudited and reflect Habitat Hillsborough and it's sister company - a community housing development organization. All homes were built by Habitat Hillsborough

## thank you to our FY2024 Habitat Hillsborough donors

July 1, 2023 - June 30, 2024

### **\$100,000 - \$184,000**

Tampa Bay Buccaneers  
Fifth Third Bank Foundation  
Ford's Garage  
Publix Super Markets Charities, inc.  
Moss Construction Management  
Ajax Paving Industries of Florida, LLC  
HFHI  
Gensler  
Susan A Altstadt Estate  
North American Communities Foundation

### **\$10,000 - \$99,000**

Carlton Fields  
Albert Kreisler  
Truist Foundation  
TCM Bank, N.A.  
Segura Living Trust  
Jeanine Aida Ivone Revocable Trust  
Cars For Homes  
United Way Suncoast  
MUFG  
Community Foundation Tampa Bay  
Bank of America  
Greater Tampa Realtors  
Housing Assistance Council  
Fidelity Charitable  
Cisco Systems, Inc.  
Shawn Rupp  
Anonymous  
Strobel Design Build  
AARP Foundation  
Suffolk Construction  
Greystar

South State Bank  
Alena McGahee  
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# thank You

to our FY2024 Habitat Hillsborough donors

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who are committed to making real change



Thank you to our partners at Toorak for sponsoring the Vasquez Family home!

# thank you...

## to our full home sponsors

By partnering with Habitat for Humanity of Hillsborough County, our full home sponsors don't just build houses—they're creating communities and transforming lives.



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# thank you

to all our generous corporate sponsors who lift this community up. we are proud to partner with you move the needle forward.



# planned giving

*include philanthropy in your legacy*



Planned giving is a way for you to make charitable donations that requires more thought and planning than a one-time gift. Also known as legacy giving, this donation strategy is accomplished through estate planning. This is often done as part of end-of-life-planning, such as during the creation of a last will and testament.

These types of gifts may offer tax benefits for you, as they are often considered charitable contributions that are exempt from federal income taxes. They also can be structured in a way that guarantees you a fixed monthly payment for the duration of their lifetime.

## **Have an existing will?**

If you have a current will, we hope you will take the few steps needed to include Habitat for Humanity of Hillsborough County as one of your beneficiaries. We will treat your estate gift as a meaningful and impactful gift to help lift a family out of the poverty chain.

## **Don't have a will?**

If you do not yet have a will, we encourage you to utilize our **Freewill** service to help you provide a will free of any charge by Habitat for Humanity of Hillsborough County. While we hope that you will include us as a beneficiary at some level, please know that it is not requirement for you to use Freewill's service at **no cost to you**.

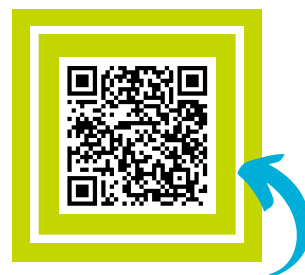
## **Why you should consider Habitat for Humanity of Hillsborough County for your planned giving**

Hillsborough County is in the toughest of times being able to provide affordable housing to so many families. Current projections are that the affordable housing market struggle will continue for many years. Your planned gift can help us make an impact on many families and assist us in breaking the chain of poverty!



**Habitat for Humanity of Hillsborough County was recently presented a check for \$122,167.20 from the estate of Susan A Altstadt. Ms. Altstadt thought so much about our Mission to help make housing affordable for area families that she made the impactful decision to donate a portion of her estate to building stable futures through Habitat.**

To get started, simply



scan the QR code

Please consult with your tax and wealth advisors to discuss your desire to make a planned gift. For questions on how to get your planned giving portfolio started, please email us at [RD@habitatillsborough.org](mailto:RD@habitatillsborough.org)



# keep your tax dollars local

**YOUR BUSINESS CAN CHANGE LIVES WITH SALES TAX!  
BETTER BUSINESS, STRONGER COMMUNITIES**

## **What is CCTCP?**

The Community Contribution Tax Credit Program, known as the CCTCP program, is a state funded incentive to encourage businesses that collect and remit state sales tax or pay state corporate tax to provide affordable housing solutions for low-income homebuyers. Eligible contributions include cash, property and goods donated to approved projects.

## **What are the perks?**

Your company can donate to help build affordable housing for low-income families and individuals in Hillsborough County and get up to 100% of your contribution back through tax credits. In addition, you gain the benefits of partnering with the Habitat for Humanity brand. This program gives your company the power to redirect tax dollars so they benefit your community.

## **How long does it take to receive my credit?**

Habitat Hillsborough will complete the paperwork for your company's tax credit in June. It typically takes the Florida Department of Commerce approximately 45-60 days to process the paperwork. Habitat will then take their approval and provide your company with the necessary documentation for your accountant or tax preparer to collect the tax credit.



## **Thank you to our 2024 CCTCP Donors!**



*supported the Wilson Family!*



*supported the Hardy Family!*



*supported the Crooks Family!*



*supported the Smart Family!*



*supported the Hicks Family!*

# join our monthly donor club!

monthly giving helps to change lives and provides stability for the mission

Monthly donations help to keep Habitat Hillsborough's engine running! Your consistent, monthly donation directly supports partner families and their dream to own their own affordable home. Every bit counts, and our monthly donor club members receive additional information about the families we serve right here in Tampa.

## Monthly Donors Receive...

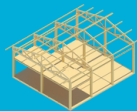
- Personal invitations to upcoming Home Dedication Ceremonies
- A Monthly Donor T-Shirt or Swag Item
- Monthly Family Feature E-Blast

\$50 a month =



will help to purchase appliances for a home

\$35 a month =



will frame and trim a child's bedroom

\$25 a month =



will buy roof trusses & raise the roof on a Habitat home

\$10 a month =



will buy nails & fasteners all year long for Habitat families



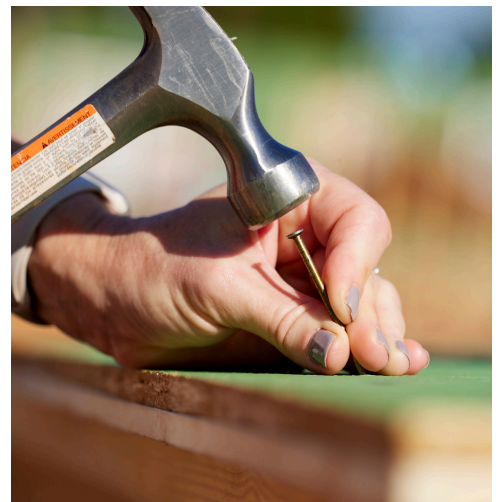
scan to join the group of our most committed supporters!



## Hammer Head Society

\$1,000+ Donors Society

Donors who give \$1,000 or more throughout a Fiscal Year are inducted into our Hammer Head Society! Members will receive many of the perks of the Carpenters Circle Club members, including recognition on the Habitat Hillsborough website and publications, Habitat Polo, and an invitation to an Annual Luncheon and Q&A with Habitat Hillsborough CEO, Tina Forcier!



# #carsforhomes

donate your old vehicle to help habitat families

**Did you know you can support the Habitat mission by donating your car?**

The Cars 4 Homes Program (C4H) is one of many ways to make a contribution that changes lives. The higher return helps make a more positive impact on communities across the country, and the C4H program helped to raise over \$72 million towards the Habitat mission nationally! Habitat is honored that **Forbes has recognized Habitat for Humanity as one of the best charities to donate your car or other vehicle to for two years in a row!**

## What is cars for homes?

Cars for homes is a vehicle donation program designed to support the funding of Habitat homes!

## What can I donate?

Cars, trucks, boats, RVs, or other vehicles

## How does my old vehicle benefit Habitat's mission?

Proceeds from the sale of your donated vehicle will help families in our community to build strength, stability, and self-reliance

It's fast, easy, and tax deductible. You'll make a lasting impact for many Hillsborough County families! For more information, visit our site at [habithillsborough.org](http://habithillsborough.org)



## it's as easy as...



for more information



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The Federal Equal Credit Opportunity Act prohibits creditors from discriminating against applicants on the basis of race, color, religion, national origin, sex, age (provided the applicant has the capacity to enter into a binding contract); because all or part of the applicant's income derives from any public assistance program; or because the applicant has in good faith exercised any right under the Consumer Credit Protection Act. The federal agency that administers compliance with this law concerning this creditor is the Consumer Financial Protection Bureau, 1700 G Street, NW, Washington, D.C. 20552